

BW-Bank AssetGo:

Design and development of an investment app

An app project that implements all the advantages of online trading. From current market data to stock market prices, economic news and transaction options, the smartphone app for Android and iOS provides everything that experienced brokers need, including access to expert knowledge from LBBW Research.

+ The Challenge

Within Landesbank Baden-Württemberg (LBBW), Baden-Württembergische Bank (BW-Bank) takes over the business areas of private and corporate customer business with a special focus on SME business in Baden-Württemberg.

It also acts as a savings bank for the Landesbank in the state capital of Stuttgart. As part of these tasks, BW Bank offers all types of banking and financial services.

In response to numerous FinTech solutions on the market, BW Bank wanted to implement an innovative mobile solution in the investment sector as part of its digitalization strategy.

+ The Almato Solution

Almato was responsible for the development and maintenance of an investment app for BW Bank's private customers. The AssetGo investment app expands BW Bank's offering for private investors. Users of the app can access current market data, analyses from LBBW Research, securities account management and personal video advice on their mobile devices.

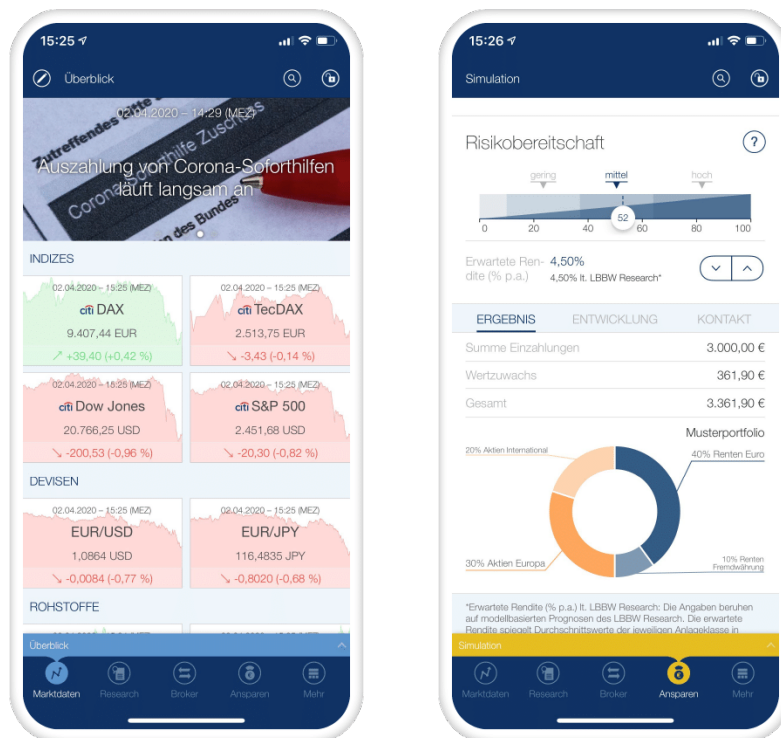
As part of the agile project, Almato's services include support with the concept, user interface design, native app development and application management of the app for iOS and Android.

+ Features

- Retrieval of current market data
- Creation of personal watchlist
- Analyses from LBBW Research
- Mobile securities account management and brokerage
- Video and telephone advice via WebRTC
- Investment Calculator

+ The Success

The app simultaneously takes into account the high security standards of the banking environment and the requirements for user experience and intuitive operation.



» Our development organization fits perfectly with BW Bank's requirements for agility, performance and security.«

– Stefan Dreher, COO, Almato AG



BW BANK

Customer Statement

»The agile approach allows us to flexibly implement our digitalization strategy. With AssetGo, we have realized our first innovative mobile solution in the investment sector. AssetGo is our answer to the FinTech solutions on the market.«

Andreas Batz
Project Manager, BW-Bank

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