Auto Club Europa: Native Android and iOS Apps for over 100,000 Users

Relaunch and further development of the iOS and Android app for Auto Club Europa e.V. for improved user experience with features such as real-time traffic information, connected fueling, emergency call function and more.

+ The Challenge

The aim of the project is to improve the user experience and thereby increase the use of the native apps as a communication channel for Auto Club Europa. In addition, the optimized applications should facilitate and support the acquisition of new customers.

+ Scope of Service

- User Interface and User Experience Design
- Creation of graphic mockups, wireframes, and a click dummy
- Technical design including the definition of APIs, the data model, and the overall architecture
- Implementation as native iOS and Android applications

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+ Die Almato Solution

For ACE Auto Club Europa e.V. the relaunch of its mobile application, which has over 100,000 users, was implemented and continuously further developed. As part of the project both the development of the new ACE applications including user interface design as well as backend integration have been realized.

+ Features

- Display of traffic information based on Google Maps
- National and international search for gas stations (including prices, opening hours and special features)
- Mobile payment using the Connected Fueling payment function
- Administration of member data, maintenance of contact and vehicle information
- Emergency call function for breakdown and accident assistance
- Mobility planner with traffic information
- Integration of ACE trust lawyers , environmental zones and country-specific information
- Push Notifications

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